



# **Group Profile**

	7	1	
X		2	X
	7	1	J
		6	

Table of contents	<u>Page No</u>
About the group	3
Knit Garments-Domestic	4
Woven Garments	10
Knit Garments-Export	14
Knitting Division	16
Construction	17
Divsions	18



## About the group



Chakravarthi group started its roots in 1963, since then it has diversified into knitting division, knit garments (domestic and export), woven garments, construction and many more fields



## **Knit Garment Division**

### Introduction

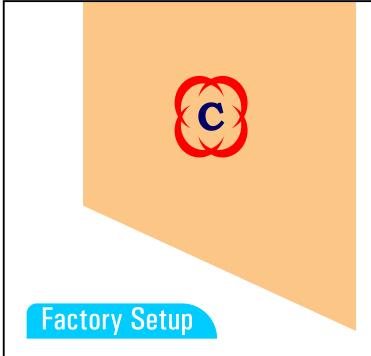
Our knit garment division started in 1994 we started out with manufacturing of t-shirts of man made fibre and supplied directly to schools all over southindia.

we are the market leader in a field we currently serving over thousand schools in Tamilnadu, Kerala and Karnataka. we offer the best quality and service for our customers that is available.

## Product

We specialise in man made fibre with that we use cotton yarn to make a fabric that has a cotton inside and synthetic and on the outside this helps us to keep the cost in check and give the best quality.

We purchase our only raw material synthetic yarn from reputed companies after that everything is done in house from knitting to packing. This ensures we have the best quality product in our customer hands.



Our factory currently employes over 200 people in our factories. We have the state of the machinery that consumes less power and more environment friendly. we have installed capacity for producing around 9000 pieces per day. Our Factory Floor





## Machinery

Below we have given the machines that we are using currently in factories all these machines are of thelatest technology and more efficient in power saving and offer better ergonomics to help the production and finish the orders in time and achieve a better quality product.

Name	Qty
Siruba Overlock Machine	52
Siruba Flatlock Machine	16
Siruba Single Needle	30
Siruba Dimmer Machine	6
Brother Kaja Button Set	3
8 Colour Printing Machine	3
Dual Fusing Machine	2
16 x 20 Fusing Machine	3





#### Marketing Setup

We have over 30 marketing staff with four regional managers and GM-Marketing to look after our customers and meet our targets we have a marketing staff in all districts of tamilnadu to help the customers to get the product that they want. we have an Android app with reporting and keeping track of customer visit during remainders and also we have full fledged website that will help our customers as follows marketing managers to find the right product and place an order without any hassle

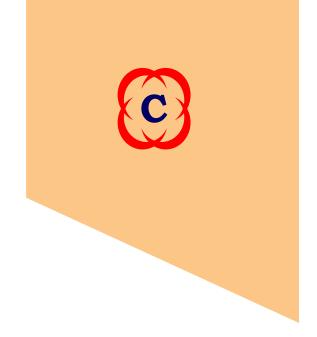
we have the technical edge to predict the fabric accessories consumption in a moment using our state of the ERP system that will provide realtime status of all our orders, stocks etc. This helps us to plan and execute the orders in a hassle free manor

My a Shop		-		Scho	olsspor	tswear			
Game Famil Editor			C	Devlopmer [3•]	nt team chakravart p is compatible wit	hi graup Shappi		* * * * * 5 5	
Account My subsc Redeem	riptions		hooksportswear Chakravarth	1	Non Standard Standa	= Schoolee	partement	E School	
Buy gift c My wishli My Play a Parent Gi	st ictivity		ShortsSet	I	A - Kolo Short Sec Hito ( 4/Ded) Z Billo Deat Sec Hito ( 4/Deb) B	Product Name Table Name Drauge Code Design Series Year Date	Kes that tel Plur correct a Ply Information B	Bert vela jak Adamst	>
Parent GL	ade		SkirtSet	1	Ads South for 1962-19941 8 Ads Souther Pole Fisher	Netto Color Sience Color Ruck Color Patch 7 Color Patch 7 Color Patch 2 Color Patch 2 Color	803 807 803 802 84 84	toy Potski Krul	

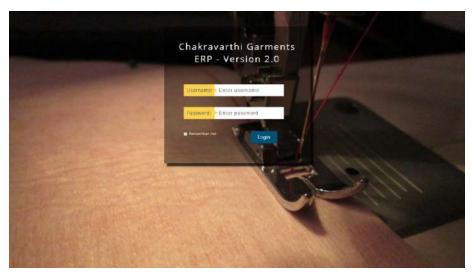
Our Android app in play store

scan this code to get our app





#### Our Online ERP System



erp.chakravarthi.in

Our Website



www.schoolssportswear.com

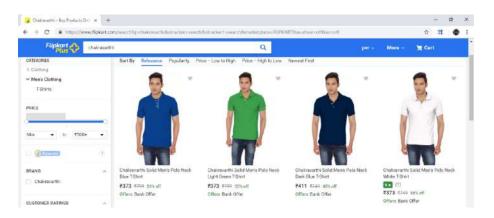
Ċ	
Our Brands	
Chakravarthi	Committed To Quality
Sportee	Play along
Gumality	GUMALITY®
Polou	Poluo®
Pinkpuppy	Pink Puppy.
Bluejuju	Blue Ju Ju



## Brands in retail market

we have our presence in retail market with brands mentioned earlier we supply through our wholesale dealers and we have all our brands present in online market places like amazon,flipkart etc,

we manufacture fromkids to mens and womens garments that are suitable for lounge wear casual wear and track wear. we take utmost care and quality in each of products that will have the highest quality standards



## Woven Garments

#### Woven Garments

We are also manufacturing ready-made woven garments that will cater to the need of uniforms for schools and corporates. This helps the kids to get their uniform as pre stitched ready to wear garment rather than getting the fabric and stitching it. As for the corporates we will have their uniforms in stock so when a new employee joins we will ship direct to employee within 2 days this help the employee and employee to have a hassle free work place.

For the schools we have selected designs that will be ready for immediate delivery. These will reduce the time delay in supplying uniform to the kids and reduce the hassles for the schools

#### **Our Experience**

we have vast experience in supplying corporates and schools over the last 25 years that will help to fullfill and understand the customer needs and deliver a quality product at an affordable price

Also we have an able and experienced marketing team of 30 people that contains experience people they can understand the customers exact needs and help them get the right product



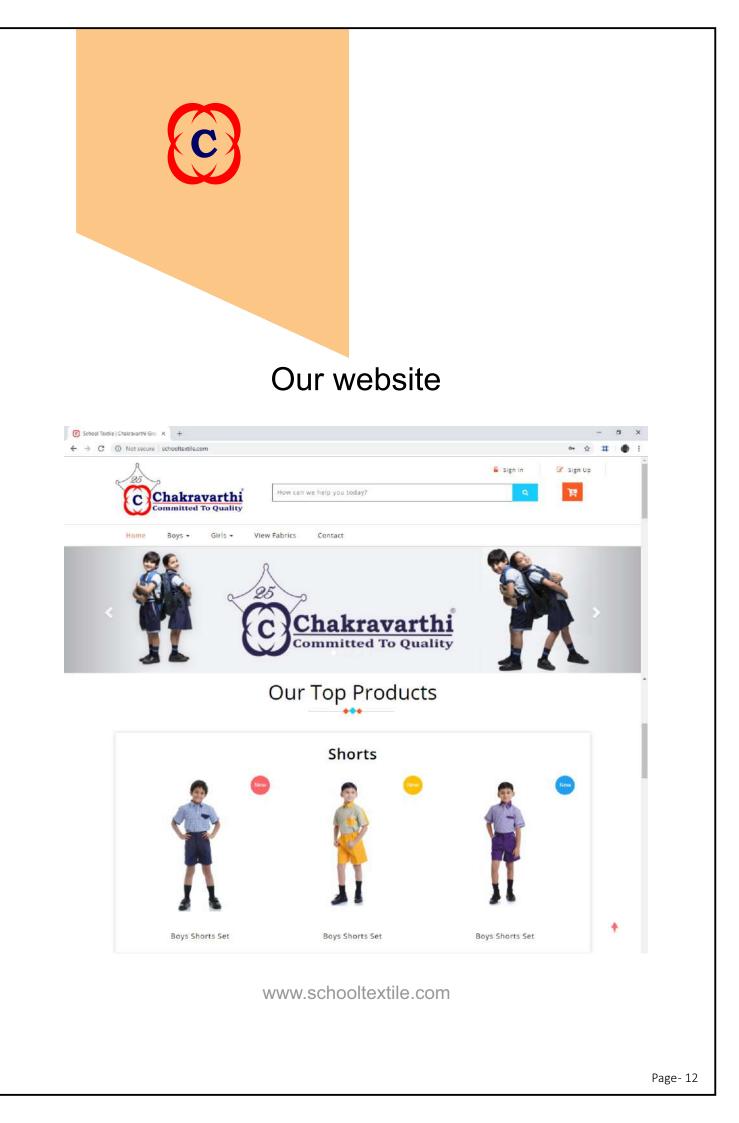
#### **Our Specality**

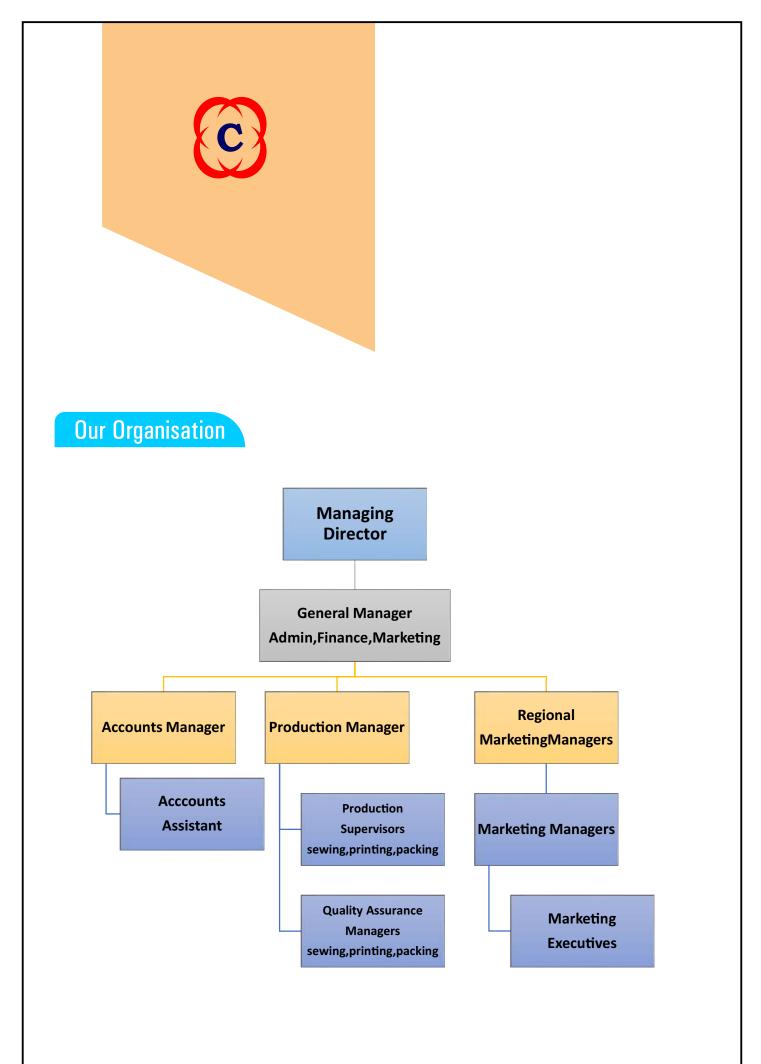
We have tied up with our industry leading quality manufacturers of shirting and suiting fabrics having factories in Maharashtra and Rajasthan that will process the woven fabrics that will be controlled by equality theme to get the best possible quality fabric within ship them to our factories in various parts of Tamilnadu to carry out the order that you meet the specific requirements of our customers we have around 200 designs and around 2000 combination of colours to get the desired uniform for our customers.

we have gained the industry experience with 25 years of experience for supply of schools around this factors we can supply the products at a very competitive price that will also ensure 15 to 20 percent savings for our end customers

#### **Products**







# C

## **Export Division**

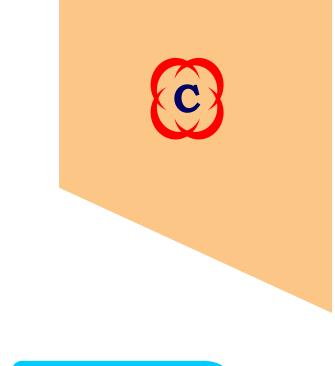
#### Introduction

We started our export division in 2006 with the aim to export quality knitted garments to cater the needs of the export market. Today we export our garments to various european countries like spain, itlay, france etc. we supply to many brands like ovs, Kappa, Kaporal, Gaastra, Splitstar, Tori Richard etc.

#### Products

Our Product range includes knitted garments for men, ladies, boys and girls like polo shirts, t- shirts jackets, sweat shirt, sleep wear, sports wear, under wear and lingeries for all ages. 100% Cotton Cotton Lycra, Viscose, Lycra Viscose, Cotton Slub, Blended Cotton, Denim are used.

We are well specialished in garment dyeing and garment washing, stone wash, enzyme wash, silicon wash, caustic wash, vintage wash, denim wash, acid wash, soften wash, sand wash, fade wash etc., Various styles and types of prints, embroidery work, sequence and bead work, handmade embroidery work, jacquard designs, yarn dyed styles, solids, tie and dye styles, washed garments, cut and styles etc., The designs and patterns of our garments ranges from most intricate to extremely subtile designs to suit the varied tastes across the globe.



## Factory & Production

We currently employ over 400 people in our factory with over 200 machines that has a installed capacity of 25000 pieces per day. The machines are of latest technology and has power saving features

Name	Qty
Siruba Overlock Machine	120
Siruba Flatlock Machine	32
Siruba Single Needle	60
Siruba Dimmer Machine	8
Brother Kaja Button Set	3

### Product Images





Our knitting division started in 2013 and has 15 state of the art imported circular knitting machines that has a production capacity around 3 to 4 tonnes per day

We knit the yarn into single jersy fabric The most commonly used fabric that is used to Manufacture t shirts in tirupur. we also have interlock knitting machine that is used to manufacture fabrics that are used to manufacture house uniforms for schools by our domestic knit garment division





## **Construction Division**

## Chakravarthi Corp LLP

We have our construction division named Chakravarthi Corp LLP that is the business of building and selling affordable quality homes, we also have presence in real estate, construction and has ongoing projects in various parts of Tamilnadu. It's one of our fastest growing business. Also we have many upcoming projects in various parts of Tamilnadu and many joint ventures also.

We have team of well experienced architects and civil engineers to design and construct the houses in a cost affordable manner. we do testing from soil to light to keep up the quality. we use only quality products that are manufactured by reputed manufacturers that is tested by our quality assurance team to the international standards.

One Of Our Projects





## **Our Offices**

#### Head Office

Chakravarthi Group of Companies No : 1, Chakravarthi Complex Nallur - Tirupur - 6 Phone :04212374600 Email: support@chakravarthi.in Web : www.chakravarthi.in

#### **Tirupur Factory:**

Chakravarthi Garments, Nallur-Tirupur

#### Salem Factory:

Chakravarthi Garments, Itteri Road Dadagapatty-Salem

#### Trichy Factory:

Chakravarthi Garments, Kambarasanpettai, Karur Road-Trichy.

#### Export Division: Avinashi Road-Tirupur

- Knitting Division: Sevandhampalayam Ring road, Nallur-Tirupur.
- Construction Division: Chakravarthi Corp LLP Amarjothi Mullai Nagar Nallur-Tirupur.